

## ORDER



KLAS

Orders	Order / Rev:	37239	Primary AE:	Mike Jones
	Alt Order #:	08863709	Sales Office:	K-WAS
	Product Desc:	OBAMA/P/D	Sales Region:	National
	Estimate:	1768		
	Flight Dates:	09/13/12 - 09/19/12		
	Original Date / Rev:	09/12/12 / 09/27/12		
	Order Type:	GENERAL		

Agency	Name:	GMMB	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		1010 Wisconsin Ave NW	Agency Commission:	15%
		Washington, DC 20007		

Advertiser	Name:	Obama, Barack D-President	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	PO1	Advertiser External ID:	
	Priority:	LV3	Agency External ID:	
	Revenue Codes:	AGY, POL, CAND		

<b>Bill Plan</b>					<b>Totals</b>				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/19/12	29	\$25,365.00	\$21,560.25	September 2012	29	\$25,365.00	\$21,560.25	0.00
					Totals	29	\$25,365.00	\$21,560.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Mike Jones	Start Of Order - End Of Order	100%
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Order Share	Share	Total
KLAS	30%	\$25,365.00
Market	100%	\$84,550.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$21,137.50
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$4,227.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	09/13/12	09/14/12	8 News Now 5a M-F	CM	5-6a		:30	2	\$225.00	LV2	0.00	NM	2	\$450.00
8 NEWS NOW															
Start Date		End Date		Weekdays	Spots/Week		Rate	Rating							
Week: 09/13/12		09/19/12		---TF--	2		\$225.00	0.00							
E 2	8	09/13/12	09/14/12	8 News Now 6a M-F	CM	6-7a		:30	2	\$245.00	LV2	0.00	NM	2	\$490.00
8 News Now 6a M-F															

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	09/13/12	09/19/12	Craig Ferguson	CM	1237a-137a	MTWTF--	:30	2	\$115.00	LV2	0.00	NM	2	\$230.00
<b>LATE LATE SHOW</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/13/12	09/19/12	MTWTF--		2				\$115.00		0.00			
E 15	8	09/15/12	09/15/12	Sat 1135p-1235a	Priv P@M	1135p-105a	-----S-	:30	1	\$70.00	LV2	0.00	NM	1	\$70.00
<b>CBS Sports/Private Practice</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$70.00		0.00			
E 16	8	09/15/12	09/15/12	Sat 1235-135a	DaVinci IQM	105-205a	-----S-	:30	1	\$60.00	LV2	0.00	NM	1	\$60.00
<b>Da Vinci Inquest</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$60.00		0.00			
E 17	8	09/15/12	09/15/12	Sat 135-235a	Cold SquadM	135-235am	-----S-	:30	1	\$40.00	LV2	0.00	NM	1	\$40.00
<b>Cold Squad</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$40.00		0.00			
E 18	8	09/15/12	09/15/12	ACC Football	CM	930a-12n	-----S-	:30	1	\$300.00	LV2	0.00	NM	1	\$300.00
<b>ACC Football</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$300.00		0.00			
N 20	8	09/18/12	09/18/12	Tue Prime Special	CM	9-11p	-T-----	:30	1	\$5,250.00	LV1	0.00	NM	1	\$5,250.00
<b>NCIS LA Season Finale</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1				\$5,250.00		0.00			
N 21	8	09/16/12	09/16/12	Sun 4-5P Elec Playgrou	QM	5-530p	-----S	:30	1	\$150.00	LV2	0.00	NM	1	\$150.00
<b>Electric Playground</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1				\$150.00		0.00			
N 22	8	09/15/12	09/15/12	Politics Now S	Sebelius CM	Various	-----S-	:30	1	\$225.00	LV3	0.00	NM	1	\$225.00
<b>Politics Now S Sebelius</b>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1				\$225.00		0.00			

Totals

29 \$25,365.00